## JOHNSON COUNTY CONVENTION, VISITOR AND TOURISM **COMMISSION (FESTIVAL COUNTRY INDIANA) TOURISM PROMOTION GRANT PROGRAM**

To receive the funds awarded by the Johnson County Convention, Visitor and Tourism Commission, complete this form after your event has concluded or product has been developed and submit with paid invoices, canceled checks and/or copies of the receipts with checks numbers indicated on them, and copies of all promotion/marketing materials within 60 days of the completion of the event or project, or by December 15 of the year the event occurred, whichever date comes first.

Please answer the following questions to the best of your ability:

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1. What was this year's attendance?					
2. How many visitors from outside Johnson County did you attract?					
3. How was the grant money spent?					
4. How did you track how visitors heard about your event?					
5. Please write any additional comments:					